



**Chief Executive:** Saira Luffman  
The Rodillian Multi Academy Trust  
The Featherstone Academy  
Pontefract Road  
Featherstone  
West Yorkshire  
WF7 5AJ

E: [contact@rodillianacademytrust.co.uk](mailto:contact@rodillianacademytrust.co.uk)

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Dear Parents and Carers

I am writing to inform you of an exciting new development for our Multi Academy Trust. As part of our ongoing journey of growth and transformation, The Rodillian Multi Academy Trust is renaming itself to Resilience Multi Academy Trust. This change marks a significant milestone in our evolution and reflects our collective ambition, strength, and commitment to providing the best possible educational experiences for our children and young people.

### **Why Resilience?**

As we continue to expand and strengthen our Trust, we wanted a name that embodies the qualities that are at the heart of our mission. "Resilience" captures the determination, adaptability, and perseverance that we encourage in every student, colleague, and community member within our Trust. It reflects the shared values that drive us forward and the way in which we support one another to overcome challenges and thrive.

### **More than Just a Name – A Symbol of Growth**

The name change is not just about a new identity, but about reinforcing the aspirations we have for our Trust and the way we want to shape the future. We are growing into something even stronger and more interconnected, and every person involved in our Trust plays a vital role in this exciting journey.

### **Our New Logo**

You will also notice a new logo accompanying our rebrand. It features a Möbius loop, which is a surface with only one side and one boundary. First conceptualised by the German mathematician August Ferdinand Möbius in 1858, the Möbius loop symbolises unity, infinity, and the interconnectedness of all things. Spiritually, the Möbius loop represents the continuous journey we are all on together. It embodies our Trust's commitment to collaboration, inclusivity, and the unique identities of each academy within our Trust. The dual colours in the logo reflect the diversity of our academies, while also symbolising our shared mission. Just as the Möbius loop seamlessly connects all points, our Trust fosters relationships, creating pathways for mutual growth and success. Each Academy will keep their own current branding and have this new logo to demonstrate they are part of the Resilience Multi Academy Trust.

### What Does This Mean for You?

While the name change and rebranding are significant, please be assured that our core mission remains unchanged: to generate social mobility and improve the life chances of all our children and young people. This rebrand is an exciting step forward in our journey, but the values that have always defined us—aspiration and excellence in education, a commitment to inclusivity, and the empowerment of our students will continue to guide us as we move ahead.

We look forward to sharing this new chapter with you and are excited about the future we are building together. If you have any questions or would like to learn more about this change, please do not hesitate to contact us.

Thank you for your ongoing support.

Yours faithfully



**Saira Luffman**  
CEO

### New Logo



### Trust logo to accompany existing brand and logo:

